

THE ADVENTURE BEGINS ...

The Reality Revolution

In the city of Elpis there has been a reality revolution.

Prior to the revolution, Elpis citizens were unable to see their limitations, believing themselves talented and special. This led to a self-absorbed society in which hard work and the collective good were undervalued and eroded.

To combat this, Professor Milton Grey invented the reality prism, a hat that allowed its wearers to see themselves as they really were – flaws and all. Faced with the truth, Elpis citizens revolted and destroyed and banned all reality prisms.

The Mysterious Disappearance

Zach and Alice are born soon after all the prisms are banned. Zach, a musician who doesn't understand science, and Alice, a geneticist who is also a whizz at statistics, are in love. One night, after making a world-changing discovery, Alice suddenly disappears, leaving behind a song playing on loop and a file with her research on it.

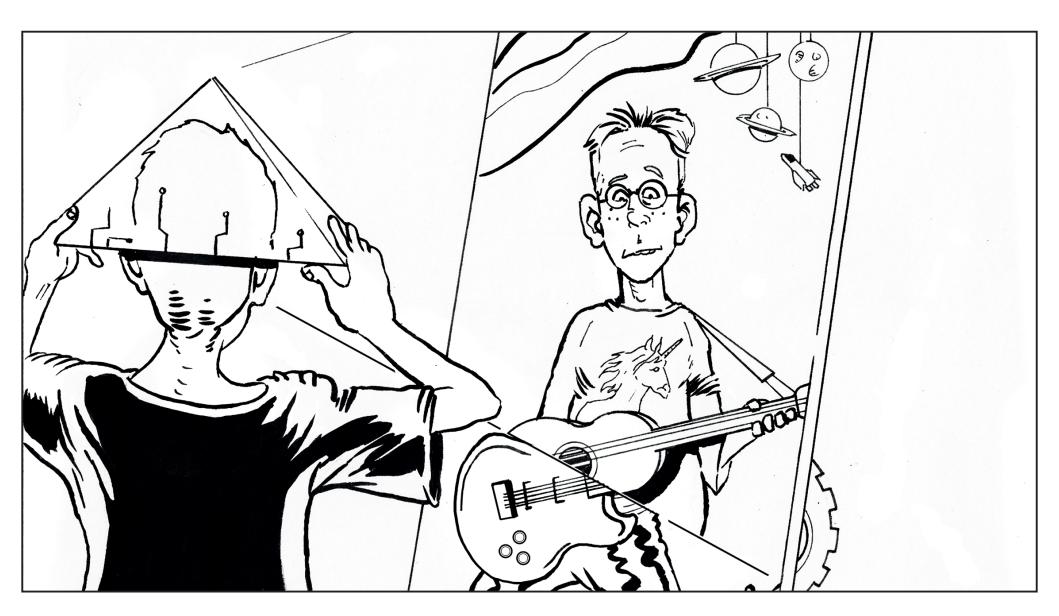
Statistics to the Rescue!

Sensing that she might be in danger, Zach follows the clues to find her, as he realizes that the key to discovering why Alice has vanished is in her research. He must learn statistics and apply what he learns in order to overcome a number of deadly challenges and find the love of his life.

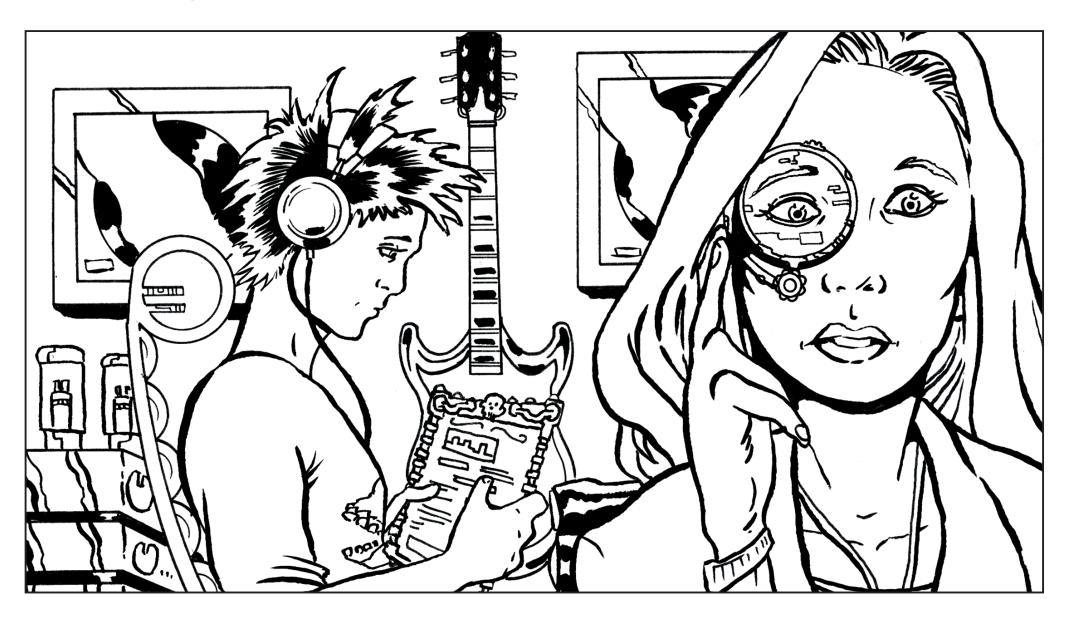
As Zach and his pocket watch, The Head, embark on their quest to find Alice, they meet Professor Milton Grey, battle zombies, cross a probability bridge, and encounter Jig:Saw, a mysterious corporation that might have something to do with Alice's disappearance...



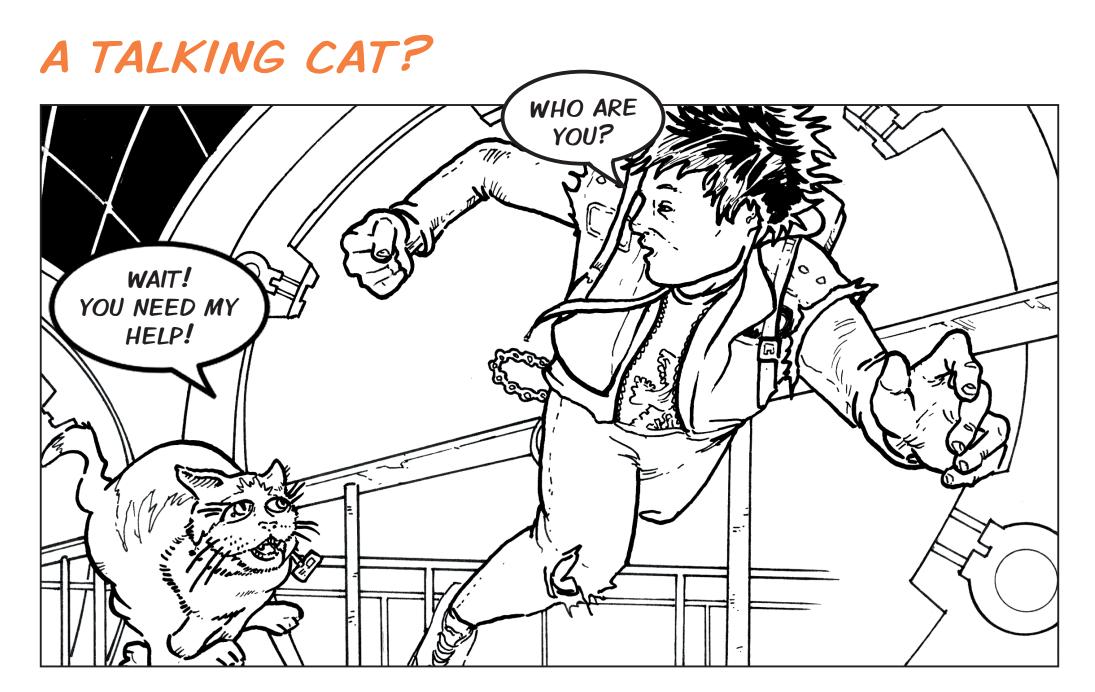
THE REALITY PRISM



ALICE 4 ZACH



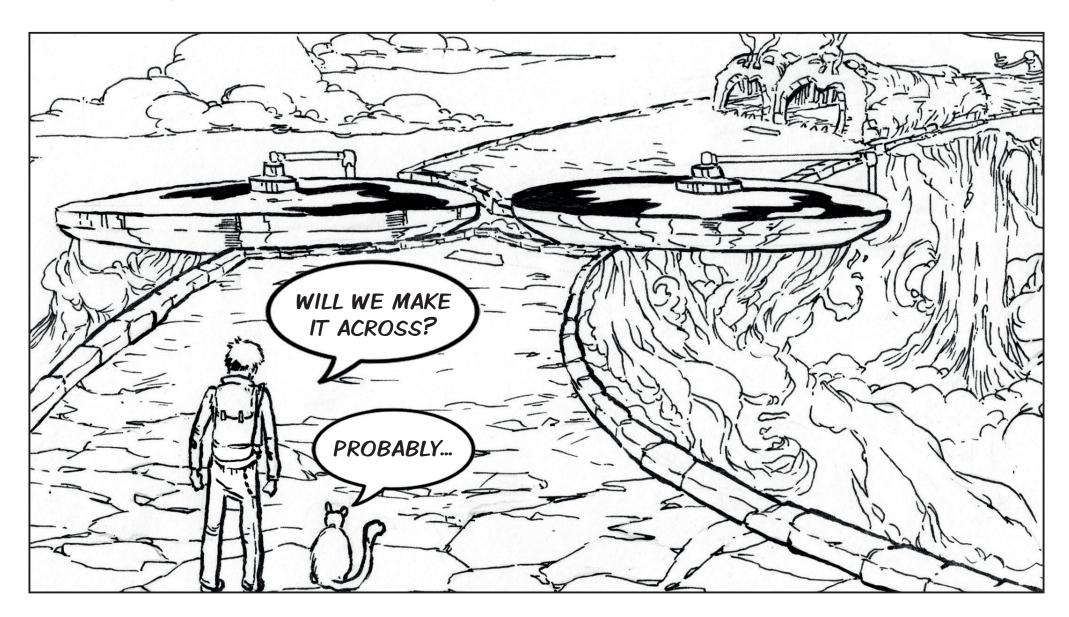




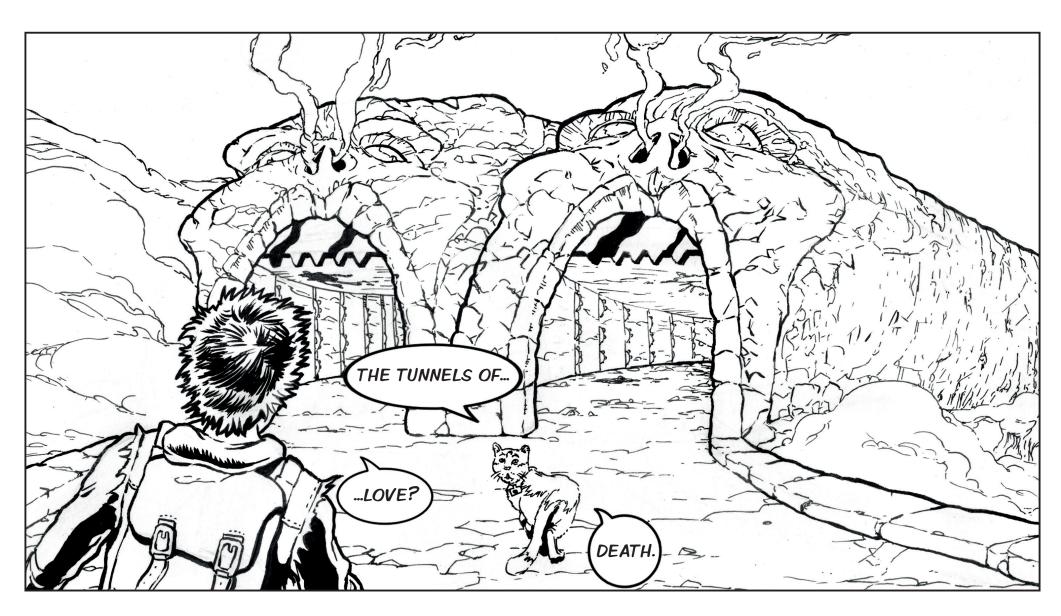
ZOMBIES!



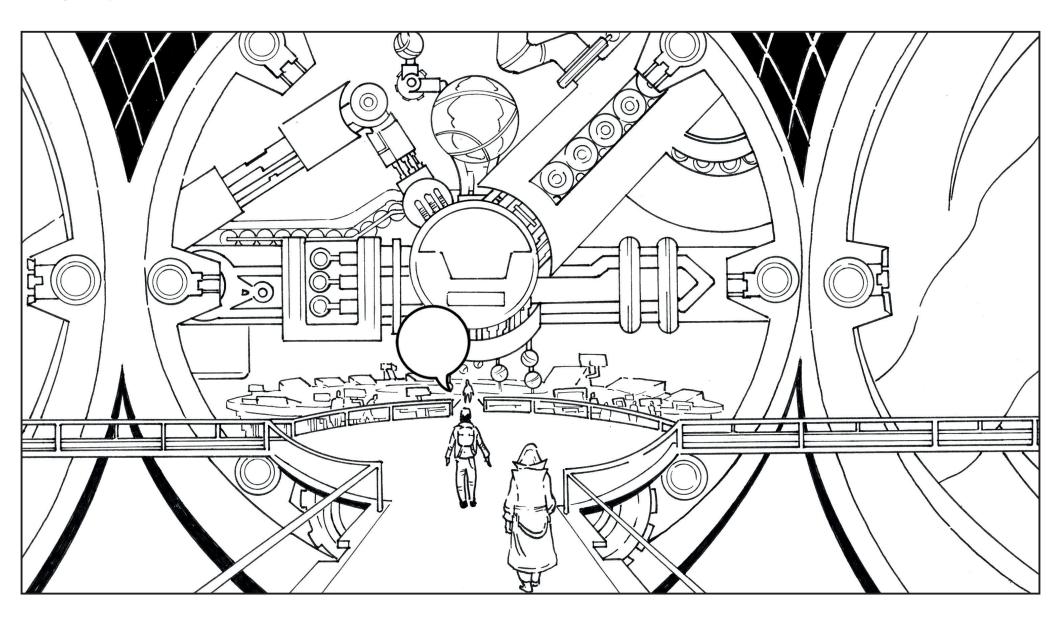
THE PROBABILITY BRIDGE OF DEATH!



THE TUNNELS OF DEATH!!



WHOA!

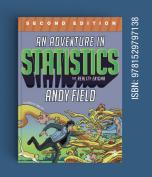


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- Flashcards to test your understanding of key concepts;
- Practice quizzes with multiple choice questions aid assessment preparation and expose gaps in your knowledge;
- Upcoming lab session? Datasets and R scripts from each chapter with hands-on exercises and problems let you work through the Check your Brain problems and end-of-chapter puzzles in the text;
- Zach's Facts from each chapter offers another chance to cement your knowledge of key concepts;
- Answers to end-of-chapter questions so you can self-test and track your progress;
- Links to study skills resources to suit your learning style; and
- Author videos relevant to this book and the author's others are available on his Youtube channel in case you want to take the adventure further!





"Perfect for everyone that finds stats difficult, pointless or boring, this book proves them wrong! The way the concepts are explained is so easy to grasp and it makes it even entertaining to learn!! I wish I had discovered this sooner!"

- Larissa Quiroga Escamilla, Bangor University Student

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