



Discoverability Checklist

Let us help you and your patrons get the most out of **Data Planet!** Here are our top tips for increasing discoverability of your important content:

Adding Data Planet products to your catalog and library websites

- List all the **Data Planet** products in your A-Z and/or subject directory of databases
- Add **Data Planet** in your databases by subject listing
 - We recommend: Statistics and Data, Business, Finance, Economics, Sociology, Political Science, International Studies, International Relations, Global Studies, Demography, Agriculture, and Education
- Use the recommended product description
 - Explore a vast collection of U.S. and international statistics in **Data Planet Statistical Datasets**. With this dynamic tool, you can scan and search the contents of billions of datasets, compare and contrast variables of interest, and create customized views in tables, maps, rankings, and charts. Views also include descriptive summaries of the datasets and data sources. Datasets cover a wide range of subjects – including business, finance, banking, economics, sociology, political science, demography, agriculture, education, international studies, criminal justice, housing and construction, labor and employment, energy resources and industries, and more. Sources include public, private/commercial, and nongovernmental organizations
- Confirm that your proxy configuration includes the **Data Planet LibGuides**
 - These guides include many links to help users get directly into the system.
 - [Visit the LibGuides >>](#)
 - [Contact us for system configuration instructions >>](#)
- Add an item on **Data Planet** availability to your library blog and/or your library newsletter
- Subscribe to the **Data Planet** blog and use posts for your library's blog or in tweets
 - [Explore the blog >>](#)
- Feature **Data Planet** on your library home page
- Appoint a "super user"
 - Help your patrons get to grips with the platform by offering resource training.
 - [Meet our training team >>](#)
- Add **Data Planet** MARC records to your catalog and process for indexing by your discovery service
 - You may also choose to load **Data Planet** MARC21 records* directly into your catalog and follow the steps defined by your discovery service provider for including these in your discovery service custom catalog

Finding Data Planet through discovery services

| Data Planet metadata is indexed by third-party discovery services, including: | Due to the numerical nature of Data Planet products, inclusion in text-based search engines is limited. |
|--|---|
| EBSCO Discovery Service | Library discovery services: We are working with discovery service providers to accurately index content hosted in Data Planet , so these data series are findable via search tools. Data Planet aggregates statistical datasets. The statistics that comprise the "full-text" of the content are not content items suitable for indexing in the Discovery Services; rather descriptive metadata describing the datasets are provided to the Discovery Service Providers. |
| OCLC WorldCat Discovery | |
| ProQuest Primo | |
| ProQuest Summon | |

For questions or suggestions about the discoverability of **Data Planet** in your library or to request print brochures or other materials, please contact us at:

librarymktg@sagepub.com
librarymktg@sagepub.co.uk



*MARC21 (and MARC text) records are available on an on-demand basis at no cost for all Data Planet subscribing institutions. Contact us at onlinesupport@sagepub.co.uk to obtain log-in credentials for downloading the MARC21 records.